



New Monuments  
for New Cities

**DENISE PRINCE**  
MONUMENT TO HYPERMODERN BEAUTY,  
BETTE FROM CAPTIVATING NOT CAPTIVE

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### Denise Prince

*Monument to Hypermodern Beauty, Bette from Captivating Not Captive*

Prince's *Captivating Not Captive* series uses the language of fashion photography to exalt those whose physical appearance does not align with the contemporary white Western standards of beauty found in mainstream fashion magazines. *Monument to Hypermodern Beauty, Bette from Captivating Not Captive* portrays a woman posing with pride against a tacked-up textile backdrop in her kitchen as if for a fashion shoot. The humble domestic setting challenges the constructed environments shown in fashion media. In this way, Prince offers the idea that monuments should be raised to everyday people.

### Denise Prince

*Monument to Hypermodern Beauty, Bette from Captivating Not Captive*

La serie *Captivating Not Captive* de Prince utiliza el lenguaje de la fotografía de la moda para exaltar a aquellos cuya apariencia física no encaja con los estándares de belleza contemporáneos del mundo blanco occidental que se ven en las principales revistas de moda.

*Monument to Hypermodern Beauty, Bette from Captivating Not Captive* muestra a una mujer posando con orgullo sobre un fondo de tela fijado con tachuelas a la pared de su cocina a modo de una sesión de fotografía de moda. El humilde ambiente doméstico es un comentario sobre los ambientes artificiales que aparecen en las imágenes del mundo de la moda. De esta manera, Prince sugiere la idea de que se deben erigir monumentos a la gente común.

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